

KYLE ZICKUS



Graphic Designer

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PROFESSIONAL PROFILE

Creative visual problem solver who believes communication is imperative for true change. Contributes to a collaborative team environment, where opinions and constructive criticism are honestly valued. Determines key problems in order to create meaningful design solutions and experiences.

Demonstrates initiative, and the ability to take responsibility for important projects. Recognizes challenge and change, and has the flexibility to schedule around multiple assignments and ever-changing deadlines. Maintains a detail-oriented nature, while personally ensuring that each project is pixel-perfect. Formulates successful conclusions by applying consistent brand guidelines in both print and digital mediums. Prefers to have fun while being part of a passionate creative team.

EXPERIENCE

Freelance Designer | Collectormania | Jan. 2016 - present

Partnered with the company to completely transform their logo and branding identity. As a result of our meetings, executed the creation of complimentary content such as: advertisements, business cards, t-shirts, and poster design.

Full-Time Sales Associate | BestBuy | June 2012 - present

Responsibilities encompass: Sales, merchandising, training employees, and creative problem-solving and multi-tasking on a daily basis. Provide excellent customer-service by asking questions to understand the client's needs and wants in order to give them customized, complete solutions.

Graphic Design Internship | Fé Fit | May 2015 - Aug. 2015

Compiled and analyzed competitive research from social media posts, recorded successful patterns, and used this information to develop original content. Spearheaded poster design, photo editing, and digital media management.

SKILLS

Adobe Creative Suite | InDesign
Illustrator | Photoshop | AfterEffects

DreamWeaver | HTML
CSS | JQUERY

Branding | Typography | Team Player
Communication | Organization

EDUCATION

Bachelor of Fine Arts
Communication Design concentration

Metropolitan State University of Denver |
Dec. 2015

Relevant Courses |
Creating Web Interfaces
Identity & Systems Design
Integrated Production Techniques
Typographic Pragmatics

AWARDS

Achievers Club | 2016

Exceptional customer satisfaction and
revenue sold in the top 1% of all BestBuy
associates from Oct. - Dec. 2015